

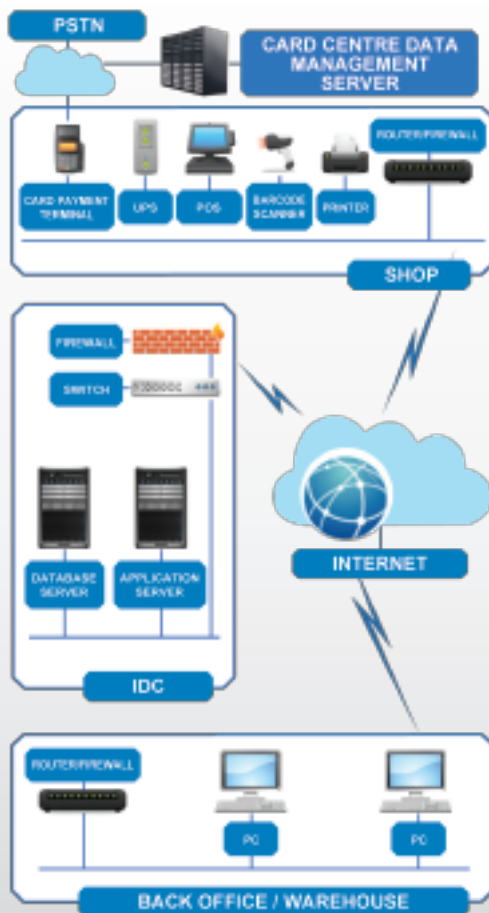
## Retail Management Solution | Streamline Shop Operation and Enhance Sales Management



### Overview

POG Retail management solution integrates comprehensive POS System, sales management, inventory control, and business analysis functions which speed up transaction process, maximize profit, minimize inventory level, increase business efficiency and enhance back-office control and management of retail shops across the regions.

Import product information, arrange delivery, manage staff, monitor sales, implement CRM scheme, analyze business and generate report can be accomplished by our total retail management solution.



### Functionality and Features

#### Streamline Shop Operation

- Handle transaction process by our intuitive POS system to improve front lines staff efficiency
- Flexibility on stock distribution from warehouses or direct delivery from suppliers to shops
- Automate delivery follow up to reduce administrative work

#### Improve Inventory Control

- Check real time inventory information of all retail shops, warehouses and suppliers
- Issue purchase order to suppliers, arrange delivery and confirm goods receiving of different P/Os or S/Os
- Perform stock take and adjust inventory level if any differences in system record
- Improve the control on stock replenishment by providing inventory status and sales performance of individual product on the spot

#### Better Sales Management

- Monitor sales target to evaluate sales performance
- Perform sales analysis to understand customer preferences
- Manage product attribution such as size, colour, product cost, and selling price with multi-currency etc.
- Live video monitoring with real time sales figures

#### Effective Staff Management

- Set shop and staff roster to optimize operation HR management
- Record time attendance to evaluate staff performance and calculate payroll

#### Enhance Customer Relationship Management (CRM)

- Record customer information and purchase history for analyzing consumer behavior to develop suitable products and marketing strategies
- Automate VIP entitlement reminder and upgrade scheme. VIP scheme can be executed conveniently to increase repeat purchase of customers

#### Comprehensive Business Analysis

- Generate different sales reports to evaluate sales performance
- Provide stock movement and aging to improve inventory control and audit
- Analytical reports on payment, product, sales, inventory and staff performance to facilitate better management and decision-making